

Needle Tips

Online at www.immunize.org/nt
Immunization Action Coalition
1573 Selby Avenue, Suite 234
St. Paul, MN 55104
Phone: (651) 647-9009
Fax: (651) 647-9131
Email: admin@immunize.org
Websites: www.immunize.org
www.vaccineinformation.org
www.izcoalitions.org

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Are you hooked on IAC's Video of the Week yet? It's a "must-see" feature of www.immunize.org

IAC's **Video of the Week** feature is a "YouTube" of immunization footage. Each week, the staff of the Immunization Action Coalition (IAC) chooses from diverse options, so that over several weeks, we showcase videos that cover a range of topics and appeal to different audiences. This is in keeping with the purpose of the Video of the Week feature, which is to promote education and awareness of immunization issues to health professionals, their patients, the public, and the media. We then make the selected video easily accessible from the www.immunize.org home page.

Since launching Video of the Week in December 2008, IAC has presented television programs and films in which vaccine and immunization topics figure prominently, relevant webcasts from government agencies, and immunization-specific continuing education programs and public service announcements. To view the complete collection of IAC's Videos of the Week from the past, go to the video archive at www.immunize.org/votw.

To get a taste of all that the Video of the Week offers, we suggest you view the four highlights from the past year that appear on this page. They run the gamut from a timely CDC webcast on H1N1 influenza, to the remarkable account of the only person ever to have survived rabies, to Jennifer Lopez talking about pertussis, to a woman with cervical cancer encouraging HPV vaccination. Each can be accessed by clicking the title that appears under the image.

In August, IAC offered viewers the chance to watch

a re-cast of CDC's July 16 Current Issues in Immunization Net Conference. It featured presenters from CDC discussing aspects of H1N1 influenza—its epidemiology and clinical features, vaccine development and manufacturing processes, and vaccine program implementation.

One of the July offerings chronicles the story of Wisconsin teenager Jeanna Giese, the only unvaccinated person ever recorded to have survived rabies. The video, which originally aired on the TV program "Extraordinary People," follows Giese's case and the medical treatment protocol that led to her survival.

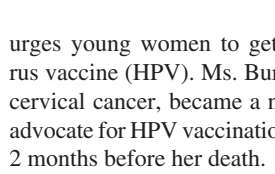
The Girl Who Survived Rabies

Run time: 47 min



In Memory of Heather Burcham

Run time: 2 min



urges young women to get the human papillomavirus vaccine (HPV). Ms. Burcham, who suffered from cervical cancer, became a national spokesperson and advocate for HPV vaccination. The video was recorded 2 months before her death.

If you have trouble viewing the videos, click on the **Video Help** link to get useful tips. Unfortunately, because streaming video websites (e.g., YouTube) consume a large amount of bandwidth, some organizations find it necessary to restrict access to these sites.

Do you have a video about immunization or vaccine-preventable diseases to share with our website users on Video of the Week? Please submit it to us by email: admin@immunize.org.



CDC Webcast (H1N1) with Dr. Joseph Bresee; Run time: 60 min

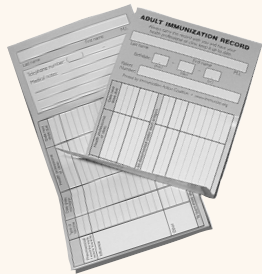


Pertussis Makes a Comeback PSA with Jennifer Lopez; Run time: 1 min

Visit IAC's website for health professionals at www.immunize.org

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Immunization record cards available for all ages— For children & teens, for adults, and for a lifetime!



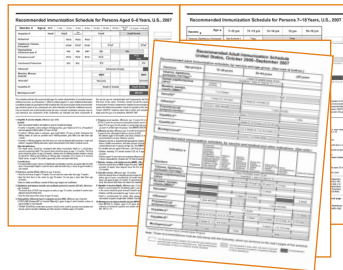
Now you can give any patient a permanent vaccination record card designed specifically for their age group: child & teen, adult, or lifetime. The three cards list all vaccines recommended for each age. The cards are printed on durable rip-, smudge-, and water-proof paper. Wallet-sized when folded, the cards are brightly colored to stand out. To view the cards or for more details, go to www.immunize.org/shop and click on the images.

Buy 1 box (250 cards) for \$37.50 (first order of a 250-card box comes with a 30-day, money-back guarantee). Discounts for larger orders: 2 boxes \$35 each; 3 boxes \$32.50 each; 4 boxes \$30 each

To order, visit www.immunize.org/shop, or use the order form on page 23.
To receive sample cards, contact us: admininfo@immunize.org

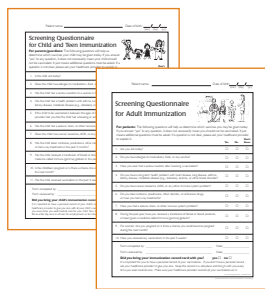
Laminated child and adult immunization schedules Order one of each for every exam room

Here are the ACIP/AAP/AAFP-approved immunization schedule for people ages 0 through 18 years and the ACIP/AAFP/ACOG/ACP-approved schedule for adults. Both are laminated for heavy-duty use, complete with essential footnotes, and printed in color for easy reading. The cost is \$10 for each schedule and only \$6.50 each for five or more copies.



To order, visit www.immunize.org/shop, or use the order form on page 23.
For 20 or more copies, contact us for discount pricing: admininfo@immunize.org

Immunization screening questionnaires for contraindications! Now with English on front/Spanish on back; in pads of 100 sheets



Save valuable staff time and make sure your patients are fully screened by using these simple 1-page questionnaires (one for child/teen immunization, another for adults). Patients respond to questions by checking off “yes” and “no” boxes while waiting to be seen. Staff reviews answers during the visit. These pads are priced at \$16 per 100-sheet pad. Prices drop to \$12 each for 2 pads, \$11 each for 3 pads, \$10 each for 4–9 pads. Keep pads at the receptionist’s desk, the nurses’ station, and in every exam room. To view the pads or for more details, visit IAC’s website at www.immunize.org/shop.

To order, visit www.immunize.org/shop or use the order form on page 23.
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