

The Immunization Action Coalition plays a vital role within the nation's immunization community

Authoritative Educational Materials

- **Educational materials for healthcare professionals and patients** – 4.2 million downloads annually
- **Translations of educational materials**, including Vaccine Information Statements (VISs) – 2.5 million downloads annually
- **Ask the Experts Q&As from CDC** – 1.7 million visits so far in 2017
- **Vaccinating Adults: A Step-by-Step Guide** – just released guide for healthcare settings that vaccinate adults
- **Hepatitis B: What Hospitals Need to Do to Protect Newborns** – comprehensive guide for protecting newborns from hepatitis B
- **Personal immunization record cards** – durable, easy-to-use, vaccination record cards for patients
- **Laminated U.S. immunization schedules** – durable, up-to-date schedules for providers

Powerful Communication Channels

- **www.immunize.org** – makes available all of IAC's free materials, 25,000 visits per day
- **IAC Express** – free news and information emailed weekly to 50,000 opt-in subscribers
- **www.vaccineinformation.org** – clearly presented, up-to-date information for the general public, 4,500 visits per day
- **Technically Speaking** – Dr. Wexler provides guidance about technical aspects of immunization in the monthly VEC CHOP newsletter.
- **Webinars (adolescents, national immunization coalitions network)** – development and presentation of webinars by experts, more than 1,000 attendees during 2017
- **Teleconference calls** – More than 50 conference calls were developed and conducted on a wide range of topics during 2017.
- **Medical education programs** – collaborations with CE providers, including Medscape and Med-IQ, to create and deliver CE programs for healthcare professionals

High Level Leadership

- **National Network of Immunization Coalitions** – 127 coalitions from across the U.S. have joined IAC's National Network of Immunization Coalitions with contact information on www.immunizationcoalitions.org.
- **ACIP Working Groups** – IAC experts provide consultation to many working groups.
- **317 Coalition, Unity Consortium, and Adult Vaccine Access Coalition** – IAC serves as part of steering committee leadership.
- **National Adult and Influenza Immunization Summit** – IAC manages this partnership with CDC and NVPO to address and resolve adult and influenza immunization issues along with more than 700 partners representing 130 public and private organizations.

- **Standing Orders Online Training** – collaboration with Pfizer, Inc. to produce and distribute online webinars promoting the use of standing orders protocols in medical practices
- **Authorships** – IAC experts contribute articles or reviews to major medical publications.

Effective Advocacy

- **State immunization laws** – IAC's detailed and comprehensive tracking of current state immunization laws is an invaluable tool for our advocacy and for that of our partners.
- **State legislative advocacy** – IAC advises local immunization advocates of proposed adverse changes to immunization laws, and provides assistance as needed, in all 50 states.
- **Mandatory influenza vaccination of healthcare personnel** – IAC's Influenza Vaccination Honor Roll currently includes 640 healthcare institutions that have established policies mandating influenza vaccination of healthcare personnel.
- **Hepatitis B vaccine birth dose** – IAC's Hepatitis B Birth Dose Honor Roll currently includes 365 birthing institutions that have achieved a 90% hepatitis B vaccine coverage rate for newborns prior to hospital discharge.
- **MenACWY vaccine dose #2** – IAC collaborates with Sanofi Pasteur to remind healthcare professionals of the importance of giving the second dose of MenACWY at age 16.

Extensive Partnerships – IAC works closely with organizations from every part of the immunization community, including federal agencies, state and local health departments, professional societies, nonprofits, and industry, as well as private sector healthcare providers.

Sought After Speakers – During 2017, IAC experts, including Drs. Atkinson, Tan, and Wexler, have given more than 100 presentations at international, national, state, and local conferences.

Media Resource – IAC regularly receives requests for interviews and authoritative information from local and national media such as *AAP News*, *Bloomberg*, *Chicago Tribune*, *Forbes*, *Kaiser Health News*, *Kansas City Star*, *MD Magazine*, *Medical Economics*, *Minneapolis Star Tribune*, *MPR News (NPR)*, *National Geographic*, *Parent Magazine*, *Pediatrics*, *Pharmacy Times*, *Politico*, *Popular Science*, *The Daily Beast*, and *U.S. News and World Report*.



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