

Highlights of Fiscal Year 2024*: Immunize.org's 33rd year as a leader in the immunization community

Authoritative Educational Materials

- **Educational materials for healthcare professionals and patients** – downloaded 5.2 million times (up 41% from FY2023); 41 new translations added
- **Vaccine Information Statements (VISs) and their translations** – downloaded 5 million times (up 47% from FY 2023); 81 new VIS translations added
- **Ask the Experts Q&As** – visited 1.7 million times
- **Personal immunization record cards** – durable, easy-to-use, vaccination record cards for patients
- **Laminated U.S. immunization schedules** – durable, up-to-date schedules for providers

Powerful Communication Channels

- **www.immunize.org** – our recently updated flagship site; visited over 23,000 times per day
- **IZ Express** – our free weekly newsletter emailed to more than 53,000 opt-in subscribers
- **www.vaccineinformation.org** – our recently updated site for the general public; visited over 1,400 times per day
- **www.youtube.com/c/immunizeorg** – home of our brief educational videos and webinars
- **Video webinars** – for clinicians and immunization coalitions available on our website
- **Medical education programs** – collaborations with continuing education (CE) providers, including Medscape, to create and deliver CE programs for healthcare professionals

National and Global Leadership

- **National Network of Immunization Coalitions (NNIC)** – State and local coalitions from across the U.S. participate in NNIC, see www.immunizationcoalitions.org
- **ACIP working groups** – Our experts participate in work groups of CDC's Advisory Committee on Immunization Practices (ACIP) and regularly contribute public comments during ACIP meetings
- **317 Coalition, Adult Vaccine Access Coalition** – Immunize.org serves in leadership on steering committees, collaborating to remove barriers to immunization
- **National Adult and Influenza Immunization Summit** – Immunize.org manages this collaboration with the Department of Health and Human Services (HHS) to address adult and influenza immunization issues along with partners representing over 130 public and private organizations
- **Professional publications** – Our experts contribute articles and reviews to major medical publications
- **Global immunization policy advisors** – Our experts lead project steering committees for the World Health Organization and provide training and support for the work of global and regional immunization coalitions

Effective Advocacy

- **State immunization laws** – Immunize.org updated and enhanced online maps and data tables tracking state school and childcare immunization requirements and exemption policies
- **State legislative advocacy** – Immunize.org advises state advocates and coalitions on proposed changes to immunization laws, collaborating with and assisting partners as needed
- **Promotion and recognition of influenza vaccination requirements for healthcare personnel** – Our Influenza Vaccination Honor Roll includes 1,241 healthcare facilities with policies requiring vaccination of healthcare personnel
- **Hepatitis B vaccine birth dose** – Our Hepatitis B Birth Dose Honor Roll celebrates 585 birthing institutions that have achieved a 90% hepatitis B vaccine coverage rate for newborns prior to hospital discharge
- **Influenza vaccination for older adults** – Our partnership with CSL Seqirus reminds healthcare professionals about the importance of annual influenza vaccination for adults age 65 and older at www.influenza-defense.org
- **MenACWY dose #2 and the 16-year-old visit** – Our collaboration with Sanofi reminds healthcare professionals about giving the second dose of meningococcal ACWY vaccine (MenACWY) at age 16 at www.give2menacwy.org
- **MenB vaccination for college students** – Our MenB Vaccination Honor Roll lists 271 colleges in 37 states that require or recommend meningococcal B (MenB) vaccination to protect students

Our Website – Our flagship site, www.immunize.org, and our site for the general public, www.vaccineinformation.org, were re-launched in FY 2024 with a fresh look and enhanced functions and features

Our short videos – Our YouTube channel includes dozens of Ask the Experts Q&As, videos about addressing vaccination anxiety, and orientation videos for our resources and new website

Extensive Partnerships – Immunize.org continues to work closely alongside partners from every part of the immunization community, including federal agencies, state and local health departments, professional societies, nonprofits, and industry, as well as private sector healthcare systems and groups

Sought-After Speakers – Our experts served on numerous vaccine advisory boards and presented at national and state immunization events

Media Communications – Our experts regularly give educational interviews to print, radio, television, and internet media outlets. Recent appearances include STAT, *Salon*, NPR, *The Washington Post*, and *The Wall Street Journal*.

*Fiscal Year (FY) 2024: July 1, 2023 through June 30, 2024

